



The cluster of the 21 connected and sustainable cities and urban areas









Create experience and build innovative and operational initiatives for the sustainable and connected city of the 21st century

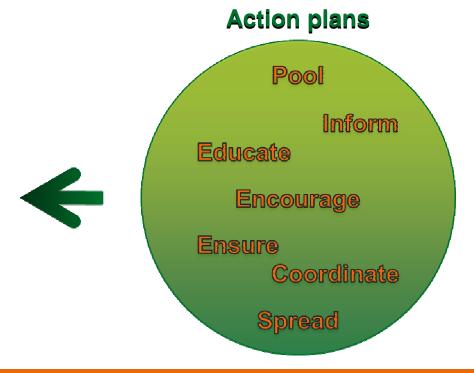


## Urban territories 2.0: attractive and sustainable

Combine ICT and sustainable development to respond operationally to major societal and environmental challenges of the 21st century cities

# **Objectives**

- new local ecosystems that are innovative and carbon effective
- places for networking and connected innovative activities
- free and sustainable mobility





## A partnership that is both public and private...

#### Cities







## Companies



#### Experts, researchers



### NGOs, networks



... working together without competition



# **GreenICTies, legal structure in preparation**

5 member groupes:

Local Authorities

Companies

Research

NGO

Personnalities

Operating budget : 700 K€/an

(without in kind voluntary contributions)

#### **Facilitation team**

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### **Initiators of the Cluster**



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## A first project : Ecocentres 2.0

economic, cultural and social innovation

Create in Euro-Mediterranean cities different experiments of places for sharing and new generation e-activities, that are both evolutionary urban places, located in cities or suburbs and innovative features for life and work for sustainable cities

shared quality of life, wealth creation, sustainable development promoting bolness and solidarity

new kind of places for professional, public and recreational activities and services

changes in individual and collective behavior

## **Action plans**

writing scripts, specifications and monitoring indicators

6 working groups

Led in pairs : City / Company

Workshops Green & Connected

simultaneous launch in 2010 in Euro-Mediterranean cities of Ecocentres 2.0 experiments



## A structured and progressive plan for implementation

#### Operation

- Establishment of control mechanisms and organisation of governing bodies
- Drafting and filing of articles of the association GreenICTies, legal representative of the Cluster
- Membership management and organisation of the general meeting of the members
- Recruitments, management of outside services, obtaining specifical funding

# Development of the Ecocentres 2.0 Project

- Defining and driving the Ecocentres 2.0 project, setting up the steering committee
- Monitoring and supporting working groups, organisation of production workshops
- Monitoring the performance of studies subcontracted or carried out with partners
- •Implementation of tools (collaborative platform, indicators, ...)

# Intelligence, platforms and resource center

- Creating a resource center for the Cluster in Rhônes-Alpes
- Sharing tools, resources and expertise on thematic platforms
- Articulation and complementarities with the competitive clusters and their platforms

# Cluster strategy and international influence

- Definition, selection and evaluation of the experiments
- •Development of the Euro-Mediterranean influence of the Cluster
- •Establishment of the Scientific Committee and Strategic Direction
- Specific partnerships

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Strategy and internal and external communication plan